



BANDERA SONGWRITERS
FESTIVAL

SPONSORSHIP OPPORTUNITIES APRIL 25-27, 2025

"The Bandera Songwriters Festival honors the deep-rooted tradition of songwriting that has long been a cornerstone of our town's cultural identity. Through this event, we aim to preserve and promote the art of songwriting, while inspiring new generations of musicians."

MULTIPLE SPONSORSHIP OPPORTUNITIES AVAILABE

3 STAGES DOWNTOWN BANDERA ALL SET UP AS "LISTENING
ROOMS"

SPONSOR SUPPORTED = FREE TO THE PUBLIC
20+ SHOWS

18+ AWARD WINNING AND UP-AND-COMING SONGWRITERS
FROM ACORSS THE COUNTRY PERFORMING THEIR ORIGINAL
SONGS





PRESENTING SPONSOR \$10,000

Included:

- Only 1 Presenting Sponsorship Available
- Bandera Songwriters Festival presented by: "YOUR NAME"
- The Presenting Sponsor will have the right to use the co-branded logo in your advertising for one year from the date of the agreement
- Co-branded logo on all city wide advertisements
- Co-branded logo at all stages throughout the weekend
- Co-branded logo on all Bandera Songwriters Festival day-of programs
- Co-branded logo on all merch made by Bandera Songwriters Festival
- 10 VIP Festival Badges Included
 - VIP Badges allow access to the Artist Hospitality Station during Festival Hours on Saturday.
- Bring up to 50 guests to Friday VIP Night
- 10 Passes to VIP Songwriter Breakfast (First National Ice Haus Upstairs)
- Exclusive Merch bundle
- Logo and link on festival website for one year from date of the agreement
- Reserved front of house seating at Friday VIP Mixer (Bandera Brewery)
- Reserved seating at all stages Saturday
- Reserved seating at Sundays Final Jam (11th Street Cowboy Bar.)



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- **PLUS:** *You can arrange for a private concert in your own home for your friends and family; to include Festival Creators Dylan Tanner Hink, Boone Holding, and Kyle Broll*
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Social Media Benefits:

- *Company Logo & Link on Bandera Songwriters Festival Website*
- *Facebook Spotlight on Bandera Songwriters Festival Page*
- *Instagram Spotlight on Bandera Songwriters Festival Page*
- *Company Logo on Sponsorship Banner at Each Stage*





PLATINUM PACKAGE \$5,000

- **Included:**
- Only 4 Platinum Sponsorships Available
- 8 VIP Festival Badges Included
- VIP Badges allow access to the Artist Hospitality Station during Festival Hours on Saturday.
- Bring up to 25 guests to Friday VIP Night
- 8 Passes to VIP Songwriter Breakfast (First National Ice Haus Upstairs)
- Merch bundle
- Logo/name on all Bandera Songwriters Festival day-of programs
- Logo and link on Bandera Songwriters Festival website
- Logo on all stage signs throughout the festival



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- **PLUS:** *You can arrange for a private concert in your own home for your friends and family; to include Festival Creators Dylan Tanner Hink, Boone Holding, and Kyle Broll*
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Social Media Benefits:

- *Company Logo & Link on Bandera Songwriters Festival Website*
- *Facebook Spotlight on Bandera Songwriters Festival Page*
- *Instagram Spotlight on Bandera Songwriters Festival Page*
- *Company Logo on Sponsorship Banner at Each Stage*





THE SONGWRITER PACKAGE \$2,500

(Only 4 Available)

By choosing this package, your sponsorship will be used to go directly to supporting the amazing songwriters that have graciously accepted the offer to join The Bandera Songwriters Festival.



- **Included:**
- Only 6 'The Songwriter' Packages Available
- 6 VIP Festival Badges Included
- VIP Badges allow access to the Artist Hospitality Station during Festival Hours on Saturday
- 6 Passes to VIP Songwriter Breakfast (First National Ice Haus Upstairs)
- Bring up to 20 guests to Friday VIP Night
- Discounted rates on Bandera Songwriters Festival merch
- Logo/name in Bandera Songwriters Festival day-of program
- Logo and link on Bandera Songwriters Festival website
- Logo on all stage signs
- Logo at stage for Sunday's Finale

Social Media Benefits:

- *Company Logo & Link on Bandera Songwriters Festival Website*
- *Facebook Spotlight on Bandera Songwriters Festival Page*
- *Instagram Spotlight on Bandera Songwriters Festival Page*
- *Company Logo on Sponsorship Banner at Each Stage*





THE ROOM AND BOARDING PACKAGE \$1,500

(2 available)

By choosing this package, your sponsorship will be used to make sure the artists will get a two nights stay included in their trip to Bandera. This will allow them to be at their best throughout the entire festival.

- ***Included:***
- 4 VIP Festival Badges Included
- VIP Badges allow access to the Artist Hospitality Station during Festival Hours Saturday.
- Bring up to 15 guests to Friday VIP Night
- Logo/name in Bandera Songwriters Festival day-of program
- Logo/name and link on Bandera Songwriters Festival website
- Logo at main stage sign only
- Logo at stage for Sunday's Finale
- Discounted rates on Bandera Songwriters Festival merch



Social Media Benefits:

- *Company Logo & Link on Bandera Songwriters Festival Website*
- *Facebook Spotlight on Bandera Songwriters Festival Page*
- *Instagram Spotlight on Bandera Songwriters Festival Page*





THE HOSPITALITY PACKAGE \$1,000

(2 available)

By choosing this package, your sponsorship will be used to keep the artist well nourished throughout the entire festival.

• **Included:**

- 4 VIP Festival Badges Included
- VIP Badges allow access to the Artist Hospitality Station during Festival Hours Saturday.
- Bring up to 15 guests to Friday VIP Night
- Logo/name in Bandera Songwriters Festival day-of program
- Logo/name and link on Bandera Songwriters Festival website
- Logo at main stage sign only
- Logo at stage for Sunday's Finale
- Discounted rates on Bandera Songwriters Festival merch



Social Media Benefits:

- *Company Logo & Link on Bandera Songwriters Festival Website*
- *Facebook Spotlight on Bandera Songwriters Festival Page*
- *Instagram Spotlight on Bandera Songwriters Festival Page*





BRONZE PACKAGE \$500

- **Included:**
- 2 VIP Festival Badges Included
- VIP Badges allow access to the Artist Hospitality Station during Festival Hours Saturday.
- Bring up to 6 guests to Friday VIP Night
- Credit given in Bandera Songwriters Festival day-of programs
- On final day all sponsors will be given a thank you on the main stage before the music begins





BANDERA SONGWRITER FESTIVAL CONTRIBUTOR DONATION

- For anyone looking to donate to the Festival, we would graciously appreciate your help.
- On the final day we will thank all contributors for allowing us the opportunity to bring so many great Songwriters to Bandera, TX.

Please Include:

- Name
- Company Name
- Amount Donated (will be kept confidential)
- Please make all checks payable to Bandera Songwriters Festival

